



FOR IMMEDIATE RELEASE

June 7, 2011

OPAWA PINOT NOIR SOARS TO NEW HEIGHTS

Opawa Pinot Noir is reaching new heights, having been listed at the luxurious new Ritz-Carlton, Hong Kong.

Billed the “highest hotel in the world”, the Ritz-Carlton, Hong Kong opened at the end of March 2011 and occupies the 102nd to 118th floors of the 490-metre high International Commerce Center in West Kowloon. It features six distinctive and upmarket dining venues, all offering innovative world-class cuisine—and wine lists to match.

Guests can now enjoy a glass of Opawa Pinot Noir at the world’s highest bar, while looking out over spectacular views of Victoria Harbour and Hong Kong Island.

Based in Marlborough, New Zealand, Opawa is dedicated to crafting top quality wines, with grapes sources from specially selected vineyards in the Omaka and Wairau valleys.

Opawa winemaker Brett Bermingham is thrilled with the listing, saying the vintage on offer was blessed with exotic almost spicy aromatics, and should provide real synergy with the amazing selection of dishes on offer at The Ritz.

“It’s a real coup for our brand and for Marlborough pinot noir,” he says.

“Opawa is on top of the world.”

END

Notes to editors:

- Opawa wines are produced by Nautilus Estate of Marlborough.
- The Opawa range is distributed by Negotiants New Zealand.
- RRP in New Zealand:

Sauvignon Blanc	\$19.95
Pinot Gris	\$22.95
Pinot Noir	\$28.95
- opawawine.com

For further information, images or bottle shots, please feel free to contact Katy Prescott, Sales & Marketing Manager, Nautilus Estate, phone 021 660 884, email kprescott@nautilusestate.com